

## CEO's Message

Second quarter of 2005 was an exciting period for PROLiNK.

I am pleased to announced that we have ventured into the Bluetooth industry.

The 301 series of Bluetooth technology as well as the LCD displays were launched at PC Show 2005 at Singapore Expo.

We have also successfully organised PROLiNK Distributor Appreciation Convention 2005 and look forward to greater achievements.

Yours sincerely



Mr Jack Huang  
CEO



**NEW!**

## 301 Bluetooth Series + LCD Monitors

PROLiNK launched 301 series of Bluetooth products which includes USB dongle, audio adaptor, stereo receiver and headset; as well as LCD monitors that come in 15, 17 and 19 inches.

Other new products include pen drives and card reader.



## Distributor Appreciation Convention 2005

PROLiNK successfully held the annual Distributor Appreciation Convention 2005 in Beijing from 15 - 17 April.

More than 23 people turned up at the 3 days 2 nights convention. Chaired by CEO Mr Jack Huang, the convention brought the members of PROLiNK closer and discussed about exciting new products as well as marketing strategies to bring the brand further.

## Media Lunch Discussion on The Future of Bluetooth

A media lunch discussion on The Future of Bluetooth was organised on 25 May and PROLiNK presented the paper *PROLiNK Bullish About The Future Of Bluetooth Amid Skeptism*. Some 7 media turned up at the event. The media also had a sneak preview of the products to be launched at PC Show.



## Business Win! InnoVe Communications, Inc.

PROLiNK secured a deal worth USD\$200,000 with InnoVe to supply trial order of 2000 sets of Hurricane 9000P in the Philippines. The promotion will commence in June 2005.



## New Look! New Promo! Singnet Jetpack

Singnet Jetpack has a new look and is pegged with a new promotion. Retailing at RSP S\$99, new subscribers of Singnet now get a free PROLiNK PCC800 webcam worth S\$39.90 for free! Hurry! While stock lasts.



## Building the trust Enhancing the brand



Congratulations to Mr Arif from Computer Source Ltd and Mr Thuang Tin from KMD Co. Ltd for successfully launching the Buy 48 Program - the first warranty program in Bangladesh, and Lucky Draw Program in Myanmar respectively.



We welcome contributions and will be giving away a copy of eTrust anti-virus software for any story published.

Kindly send your stories to: [stephanie\\_lee@fida.com](mailto:stephanie_lee@fida.com)