

JULY 2005 PRODUCT NEWS
FOR IMMEDIATE RELEASE

Make Your Digital Experience More Fun & Easier!



Singapore July 2005 – FIDA International (S) Pte Ltd introduces the new multimedia keyboard – PKM3801.

Upgrade your PC's keyboard to the PROLiNK's PKM3801 multimedia Keyboard and enjoy premium comfort, high style, and a variety of extra buttons to make your digital media experience easier and more fun. Open your favorite media player and control music or video playback functions with a single touch. Navigate the Web or launch Microsoft® Office applications from the keyboard. And the thinner, flatter design, with its refined key shape and layout, delivers an amazing level of comfort.

PKM3801 Multimedia Keyboard provides Hot Keys that are designed for quick and direct access to some multimedia functions or link to some frequently used applications. It saves a lot of redundancy from mouse movement and keyboard typing.

The new PROLiNK PKM3801 Multimedia Keyboard is a great way to work and play in higher style.

Check out all the features this keyboard offers:

- Provides 18 Internet/Media Hot Keys
- PS/2 Interface
- Switch reliability: 5 millions
- Provides three ACPI power/management keys
- High quality membrane tactile key switch available
- Windows 95/98/2000/NT/ME/XP compatible
- Designed fir enhanced Windows 95/98/2000 key layout

PROLiNK PKM3801 multimedia keyboard will be available in all good IT shops in both PROLiNK's local and overseas authorized dealers in August 2005.

RSP for PKM3801: TBA