

JULY 2005 PRODUCT NEWS FOR IMMEDIATE RELEASE

Internet & Multimedia Controls At Your Fingertips!



Singapore July 2005 – FIDA International (S) Pte Ltd introduces the new multimedia keyboard – PKM7101.

Upgrade your PC's keyboard to the PROLiNK's PKM7101 Multimedia Keyboard and enjoy Internet & Multimedia hotkeys to enhance your working & lifestyle experience.

Open your favorite media player and control music or video playback functions with a single touch. Navigate the Web or activate email application from the keyboard.

PKM7101 Multimedia Keyboard provides Hot Keys that are designed for quick and direct access to some multimedia functions or link to some frequently used applications. It saves a lot of redundancy from mouse movement and keyboard typing.

The new PROLiNK PKM7101 Multimedia Keyboard is a great way to work and play in higher style.

Check out all the features this keyboard offers:

- 21 easy shortcut keys for instant access to your Email, web browser, and multimedia controls
- 18 multimedia shortcut keys
- 4 power management shortcut keys
- Detect POP3 mail server function
- USB interface
- Keyboard Lock ON/OFF function change
- Modern design with optimum ease of use and maximum functionality
- Supports Windows 95/98/2000/NT/ME/XP

PROLiNK PKM7101 multimedia keyboard will be available in all good IT shops in both PROLiNK's local and overseas authorized dealers in August 2005.

RSP for PKM7101: TBA